



Michela Bruno

Designer & Motion Artist

Transforming feelings into inspiring
visual stories to initiate positive change

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Strengths

Curious, Collaborative, Reliable, Positive, Organised, Honest, Fast, Respectful, Proactive.

Expertise

Concept Development, 2D Motion Graphics, Branding, Children Illustrations.

2011/present

Self-employed / design studios, agencies, in-house, directors

Motion Artist & Director: Working from concept to final design, including research, storyboarding, animation and editing, for branding, promos, film, TV, socials and commercials.

Clients include: MPC, DNEG, Prime Focus, TFL, Drunk Elephant, SC Johnson, Fendi, Ikea, Debenhams, Erno Laszlo, Penguin Press, Angelini Ventures and The National Trust.

Skill set: Strong conceptual, technical and artistic skills. Comfortable working with different formats and budgets. Experienced in experimenting with various styles and techniques. Skilled at finding creative solutions to produce unexpected results. Confident in using a variety of analogue and digital tools to develop ideas without limitations. Able to work independently or follow directions while remaining proactive. Building strong client relationships through clear communication and reliable project updates.

2000/present

Graphic Designer & Illustrator: Working from concept to final design for editorial, posters, socials and packaging with a special focus on branding.

Clients include: SCJohnson, Mondadori, Clover House Chocolate, Pink Monk, Chickenshed Theatre, Grange Park Primary School and Culture Unstained.

Skill set: Actively listening to clients and helping them find their own voice and style to communicate their values and objectives effectively. A keen eye for detail and typography. Strong foundations in layout, composition and colour theory. Supporting a variety of clients with different backgrounds and needs with care, respect and humility.

2003/2011

Proxima Milano / motion design and vfx studio proximamilano.tv

Motion Designer & Composer: Working from concept to final design, including storyboarding, animation, compositing and editing, for film, broadcast, branding, promos and commercials.

Clients include: Mtv, Sky, Nickelodeon, Publicis, Ogilvy, Mother, Armando Testa, Fiat, Nestlé, Geox, HP, Danone, Telecom Italia, Hyundai, DeAgostini and Rolling Stone Magazine.

Skill set: Performing well under pressure and meeting very tight deadlines. Able to multitask effectively. Generating ideas and finding creative solutions quickly. Maintaining high design standards and precision. Cooperating with demanding clients with complex needs. Handling stressful situations collaboratively and with patience. Remaining flexible and adaptable to sudden changes. Embracing criticism and challenges with an open mind.

2000/2003

Artech Video Record / in-house artechvideo.it

Graphic Designer & Motion Designer: Working from concept to final design, including animation and editing, for DVD menus, DVD labels and video contents.

Clients include: Medusa Film, Filmauro, Cristaldi Pictures, Lucky Red and Yamato Video.

Skill set: Efficient, meticulous and precise when handling complex projects or repetitive tasks. Producing unique and expressive design solutions independently, even under very tight and demanding schedules. Actively listening to clients' needs and finding creative solutions while consistently meeting deadlines.

Recognitions & Publications

2024: Story and illustrations for the picture book *La Rana e la Luna* published by Edizioni Leima, Italy.

2024: Collision Silver Award for Title Sequence for Carolina Melis' film *S'Ozzastru*.

2000: Exhibition of two posters at the Trnava Poster Triennial, Slovakia. Publication of one of these posters in the Triennial catalogue.

1999: Publication of Exhibition Graphics on the British D&AD Student's Annual.

Education

2000: Graphic Design BA, Accademia di Comunicazione, Milan, Italy.

Tools

Everyday Pencil and paper, After Effects, Photoshop, Illustrator, InDesign.

Sometimes Brushes, Premiere, Cinema 4D, Figma.

Past Nuke, Inferno, Flint, Quark XPress, Freehand, Final Cut, Director, Combustion, Avid.

Personal info

Born in Rome in 1978 - Italian and British citizenship.

Volunteering

2014/present

Chickenshed Theatre chickenshed.org.uk

I volunteer across multiple departments at Chickenshed Theatre, including set design, costume design and front of house. I deeply admire the difference Chickenshed makes in people's lives and I joined to help contribute to their mission.

This experience has strengthened my practical artistic skills, adaptability and understanding of how to support individuals with special needs, while inspiring me to see how creativity can bring people together in an inclusive and non-judgmental environment, a place where everyone is free to express themselves and flourish.

2017/present

Grange Park Primary School grangeparkprimary.org

I am a governor at GP and I also volunteer by designing the school's graphic materials.

This experience has helped me learn about the regulations and good practices of a sector I previously knew nothing about, through collaboration, active research and training.

I have learned how to make an impact in giving children the best possible education by holding the school to account with inquisitiveness, respect and constructiveness.

2013/2025

GPPSA and FOWE

I designed the branding for Grange Park Primary School PTA and Wren Academy Enfield PTA, and I actively contributed to all the PTAs events. These roles have been a rewarding challenge, taking me out of my comfort zone and allowing me to develop new skills. I collaborated with parents, teachers and students to plan and manage events, handling frustration with patience and positivity, and tackling challenges with creativity and a problem-solving attitude.

2017/2023

Culture Unstained cultureunstained.org

I've supported Culture Unstained by creating design materials and actively participating in their campaigns to end fossil fuel sponsorship of culture. Although this is just one small contribution to the broader fight against climate change, I am proud to have played a part in finally ending the British Museum's 27-year sponsorship by BP. Sustainability, fairness, and respect are values I deeply care about.